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PUBLISHER

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20th-Fox Skeds Over 50 Pictures

By JAY L. SMITH



Once again that time of the year has rolled around when preparations must be made for the annual Holiday Edition of the Canadian Moving Picture Digest. I realize that with the balmy Indian Summer weather we have had in Eastern Canada the past few weeks, it is very difficult to get into the mood for Christmas, but just in case you are not aware, as of Monday next, there will only be 31 more shopping days until Christmas.

As always, we will try to make the annual Holiday Edition of The Digest an issue of which we can be proud, and which we hope you will find of exceptional interest and value, as a source of information on the more important events that have occurred within the Industry during the past year.

In order to achieve our objective in respect to this Holiday Edition, it is of course, necessary to have the support of all the distributors, the circuits, the exhibitor organizations, and the allied industries, and we sincerely hope we can count on their support this year, in the same generous manner in which they have responded for the past 40 years.

However, the pages of the Holiday Edition of The Digest are also open to all of our readers, as individuals, for Personal Greetings Messages to friends in the Trade, and it is our hope that as many of you as possible, will take advantage of the opportunity thus afforded to send Holiday Greetings to your friends and associates within the Industry. Nominal charges of \$5.00, \$10.00 and \$15.00 will apply for these Greetings, according to the size of the greeting card.

I had hoped to have a statement from Famous Players this week re-

(Continued on Page 6)

Skouras Announces Greatest Production Boom In 20 Years

New York: Spyros P. Skouras, 20th Century-Fox president, last week outlined plans for an unprecedented 1957 production program calling for a schedule of between fifty and fifty-four pictures to be completed in a 12-month period starting next April. The vast majority of the productions will be presented in CinemaScope and Color by DeLuxe.

This vote of confidence in the future of motion pictures will mark the greatest production activity for the company in over 20 years with the talents of Hollywood's foremost producers, directors,

(See 20th-FOX Page 10)

Kamloops Gets TV

Ottawa: The CBC board of governors took a first step to meet the competition of closed TV circuits and community systems for subscribers by approving the granting of a license for a 100-watt television station having a transmitting range of three miles which is to be privately operated at Kamloops, (See KAMLOOPS TV Page 7)

Capacity Crowd Of 400 Expected For Annual Pioneer Award Nite

Toronto: Reports from Chet Friedman and his committee handling the sale of tickets to the Canadian Picture Pioneers Annual Award Dinner and Dance indicate that a capacity crowd of 400 will be in attendance.

Premier Leslie M. Frost, Q.C., L.L.D., D.C.L. will make the award to "Pioneer of the Year", Oscar R. Hanson. A special award to the Winnipeg Division of the Pioneers will be presented by President Morris Stein and a supplementary award will be presented by John J. Fitzgibbons to James A. Whitebone of Saint John, N.B. for his distinctive career within the industry and in public life.

(See PIONEERS Page 7)

Lesters Expand Foreign Circuit

Toronto: Bob and Lionel Lester, who have been successfully operating the Studio and Continental Theatres in Toronto with exclusively Italian-language films, have added another theatre to the group, the Playhouse in Hamilton, owned and operated for the past 35 years by Anthony Patzaleck, who has leased the theatre to the Lesters,

(See LESTERS Page 6)

Maritimes Theatre Destroyed By Fire

Saint John: Fire completely destroyed the Mayfair Theatre at Port Elgin, N.B. on Monday evening, November 5th. Port Elgin is located about 16 miles from Amherst, enroute to Cape Tormentine and P.E.I. Fire departments from

(See FIRE Page 6)

UA Budgets \$9,000,000 For Wayne's Four Productions

New York: John Wayne's Batjac Productions will spend \$9,000,000 to make four motion pictures for United Artists release, the producer-star announced last week at a New York trade press conference. UA will provide the financing for the multiple-film package.

The first project under the production-distribution agreement is "Legend of the Lost," budgeted at \$3,000,000. It will star Wayne with Sophia Loren and Rossano Brazzi. The adventure spectacle

(See WAYNE-UA Page 7)

ALL FILM BIZ
ROADS LEAD
TO TORONTO
FOR WEEK OF
NOVEMBER 19
AS INDUSTRY
GROUPS MEET

High Praise For JARO Royal Command Film

London: The Royal Command Film Performance on October 29th was an exciting, glamorous occasion. For the first time in several years a British film received the high honour of being chosen to have its World Premiere before the Queen and the Royal Family.

The distinguished audience at the Odeon Theatre, Leicester Square, London, gave high praise to the Rank Organization's motion picture, "The Battle of the River Plate". The Technicolor film depicts the defeat of the German

(See JARO FILM Page 6)

Paramount Dividend

New York: The Board of Directors of Paramount Pictures Corporation have voted a quarterly dividend of \$.50 per share on the Common Stock payable December 24, 1956 to holders of record December 7, 1956.

Famous Players Directors Declare Regular Quarterly Dividend of 37½ Cents.
Total For Year \$1.50. Stock Yielding 10% At Current Market Price of \$15.

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Across the Country

Toronto

The Odeon Palace at St. Catharines had a Sunday evening concert Nov. 4 of the Civic Orchestra with practically a capacity house. The Toronto Symphony Orchestra has been booked into the Palace Theatre, Hamilton, for one performance Wednesday night, Dec. 12, under the auspices of the Hamilton Police Association with all tickets at \$2.50.

The death occurred in Brockville General Hospital following a short illness of John West who was the manager of the Savoy Theatre at Cardinal, Ont., for many years. He was born at White Plains, N.Y., in 1878 but lived most of his life in Cardinal where his wife and daughters reside.

James A. Cowan, Toronto, who has been prominent in the Canadian Film Institute as its president, has become a member of the board of directors of S. W. Caldwell Limited which acquired the Batten film studio in Kingsway, originally equipped and operated by the J. Arthur Rank Organization.

Toronto Variety Tent No. 28 has printed a special greeting card for the use of Barkers during the coming Yuletide Season. Proceeds from the sale of the attractive cards will be turned over to the Variety Village fund.

On the closing date of the Star-Top Drive-In, London, Ont., an Appreciation Night was conducted for the final performances when all cars and people were admitted without charge, the program consisting of "Demetrius and the Gladiators" and "Fireman Save My Child". The Twilite D-I has continued to operate at London. For one week at Merrittville, near St. Catharines, the shows at the Canadian Drive-In were under the auspices of the Grantham Township Police Association for the latter's funds.

After playing a hold-over engagement at the Capitol Theatre, Windsor, at \$1.25 top, "War and Peace" was moved to the Park Cinema Nov. 5 for an unlimited run at the same price scale. The special Paramount picture has already played a third week at the Capitol at London. It is seldom that a production goes beyond a second week in the Forest City.

Maritimes

A. E. "Bert" Brown, Famous Players' special exploitation representative, in charge of the campaign for Paramount's "War and Peace", was a recent visitor in the Maritimes, setting up the arrangements for the presentation here of the Tolstoy film.

The use of its Capitol Theatre, Amherst, N. S. was donated by the F. G. Spencer Company on Wednesday evening, November 6th, for a benefit show by the Eastern Hillbillies, sponsoring a concert in aid of the Springhill Disaster Relief Fund. The Hillbillies were assisted by the Jaycees, who handled the job of ushering and the selling of tickets.

Winnipeg

The Tivoli Theatre, Edmonton, held their "Grand" re-opening on Saturday, November 3rd, showing "The Magnificent Obsession" on their curved WideScope screen. Future shows include "The Colditz Story," "The Glenn Miller Story" and "The Quiet Man."

The Corona and Elm Theatres, Winnipeg, initiated their "stemware" gifts on Monday, November 5th, by giving a complete 54-piece stemware set to a lucky ticket holder. Imported Belgian "Carnation" crystal stemware will be given to the ladies every Monday, Thursday and Saturday, if they are accompanied by a husband or beau.

"War and Peace" has been held for a third week in the Capitol, Winnipeg, while "Reach For The Sky" has gone into a second week at the Odeon, Winnipeg. "Show of the Week" at the College, Tivoli and Uptown, Winnipeg saw "Trapeze" combined with "The Ambassador's Daughter".

Two more Winnipeg houses are reported as closing shortly — the Arlington on Nov. 29th, and the Fox on Nov. 21st.

Visitors to Winnipeg included Wm. Sawchuk, Oak Theatre, Benito; Bill Welykholowa, Elite-Capitol, Kamsack; G. Huska, Deluxe, Norquay; Gordon Cowan, Gaiety, Killarney; Frank Vaughan, J. Arthur Rank, Toronto.

With the coming of Winter, several out of town theatres have gone from a three change a week policy to a two change a week policy, while others are going from a two change a week to a one change a week policy.

Prairies

Irving Herman, Publicity Director for Warner Bros. has just completed his Western Canada swing, with stops in Winnipeg, Regina, Saskatoon, Calgary, Edmonton and Vancouver, setting up campaigns on "The Bad Seed", "Toward The Unknown", "Baby Doll", and "Giant", the latter which had its Canadian premiere in Calgary this week, with a tremendous send-off. Herman appeared on television and radio programs in a number of Western cities, plugging the new Warner product. He reported theatre business on the upbeat generally across Canada. Asked about TV competition, Herman stated that TV was only one facet of competition for the leisure time of potential theatregoers. Sports and the automobile, in many areas, provided just as much competition for theatres as did TV.

Vancouver

The Vancouver group of Famous Players boys back from the Western Canada meeting held in Edmonton, were loud in their praise for the demonstration on concessions put on by Jack Fitzgibbons, head of Theatre Confections Ltd. and his crew, which included Frank Troy, TCL Vancouver manager. The lads returned loaded down with samples from every candy company.

A massive blow at civilization will be struck in Vancouver Nov. 22nd. That's opening date at the Orpheum of the Elvis Presley movie, "Love Me Tender". Ivan Ackery is planning, among other events, a special matinee for teen-age girls only. Better have some police around, Ivan; don't forget Chilliwack.

With the resignation of Jack McNicol, manager of the Columbia, New Westminster, Famous Players have lost another old timer. Jack and family are moving to Hollywood.

It's reported here that about one-third of the theatres in B.C. and the Prairie Provinces are in serious financial trouble.

Friday night shopping till 9 p.m., which exceeds even the fondest hopes of the downtown merchants, is also bringing added patrons to late shows at the movie theatres. However, it is slowing down patrons of the Western Hockey League who play each Friday at 8.30. They used to draw around 4500 every Friday night.

The father of Ted Ross, assistant booker at F-P district office, died in the Langley Hospital of injuries received when he was struck down by a car. He was 74.

Warners Y

SO - THE SEARCHERS - MOBY DICK -

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BAD
SEED

WILLIAM
HOLDEN
TOWARD
THE
UNKNOWN



AND NOW TO THE
BIGGEST BUSINESS
OF ANY

WARNER BROS.

PICTURE

IN YEARS!

AT THE

CAPITOL, WINNIPEG

GRAND, CALGARY

CAPITOL, WINDSOR

ORPHEUM, VANCOUVER

G
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T GEORGE
STEVENS'
PRODUCTION

FROM THE NOVEL BY
EDNA FERBER

On the Beam

(Continued from Page 1)

garding changes in the first-run set-up in Toronto, changes necessitated by the approaching loss of Shea's, and the expected tie-up of the University Theatre for up to a year with "The Ten Commandments". However, I have been advised by F-P executives that no definite decision had been made as of last weekend. A Board of Directors' meeting was held this Monday at the head office in Toronto, and the results of that meeting are not available at this writing.

A number of rumours have been floating around the Trade in respect to new first-run outlets for F-P, but some of them are so ridiculous that they do not warrant repetition even as rumours. The decisions will have to be made this week, at any rate, since "The Ten Commandments" is scheduled for its Toronto opening next weekend.

In Montreal, Consolidated Theatres, the F-P affiliate is in somewhat the same position as F-P finds itself in Toronto, for the Capitol Theatre will undoubtedly be tied up for months when "The Ten Commandments" opens there Dec. 21st. In order to alleviate this situation, Consolidated are switching the Princess Theatre from a secondary first-run house, into a Class "A" outlet, with the admission scale being raised to bring it in line with the Palace and with Loew's. The Orpheum and the Imperial theatres in Montreal are already tied-up with Todd-AO and Cinerama.

Incidentally, the deal that was being rumoured around the Trade to the effect that United Amusement in Montreal was going to buy out the interests of Arthur Hirsch and the Alex Adelman Estate in Consolidated, is apparently dead, if not yet buried. Tax problems were the bugaboo that wrecked the deal, we are told.

Congratulations to Irving Herman of Warner Bros., on the recent birth of a baby son, his second, and the Herman's third youngster. Congratulations also to the Sam Glasier's on the confirmation last weekend of their daughter, Linda Mae.

New W-B Producer

Hollywood: Jack L. Warner announces that Jules Schermer has joined Warner Bros. as a producer. Schermer, formerly a producer at Columbia, 20th Century-Fox and MGM, begins his duties at Warner Bros. immediately.

JARO FILM

(Continued from Page 1)

pocket battleship Graf Spee on December 15th, 1939. This first great naval battle of the Second World War is vividly remembered by North Americans who heard a "blow-by-blow" description on radio 17 years ago.

The story which thrilled the free world began when the pride of the German Navy was engaged by the three cruisers, H.M.S. Ajax, H.M.S. Exeter and the New Zealand ship Achilles within a short distance of the South American coast. The three comparatively small naval vessels so severely damaged the Graf Spee that its Commander, Captain Hans Langsdorf sailed his vessel into the neutral port of Montevideo, Uruguay to effect repairs. Then the whole world waited for him to decide whether he should come out and fight at the expiration of the 72-hour respite given by the Uruguayan Government, or abandon the pride of the German Navy.

Reports are that the J. Arthur Rank Organization has captured all the tense excitement and thrilling action of this historic event in "The Battle of the River Plate". The picture is expected to open in Canada around the end of November.

The high praise which London reviewers gave to Peter Finch for his brilliant portrayal of Captain Langsdorf in the Royal Performance Film was echoed after the premiere by no less a person than the German Ambassador, Herr Hans von Herwarth.

Replying to Mr. John Davis, managing director of the Rank Organization, at a supper party at which Mr. Davis entertained visiting German pressmen, Herr von Herwarth turned to Peter Finch and said:

"You were so absolutely real. I thought of you as a real German officer".

Finch said later: "The most amazing tribute of my career".

LESTERS

(Continued from Page 1)

and is retiring from show business. This will bring the outlets for foreign-language films in the Ambitious City to two, with Odeon's York Theatre playing a number of Italian, German, and other foreign-language product.

The Lesters for a time last year operated the Community Theatre, Welland, on a policy of Italian-language films also, but gave it up after several months, when the policy proved unprofitable.

FIRE

(Continued from Page 1)

Sackville, Cape Bald, Cape Tormentine, Shediac and Amherst, assisted the Port Elgin fire-fighters in battling the three-hour blaze.

The fire broke out in the basement of the theatre during the first evening show, but all patrons were evacuated without mishap, and there was no panic. The theatre was owned by Mr. and Mrs. Arthur Mitchell, whose home adjoined the theatre. The house was also destroyed. According to the owners, the film playing the theatre at the time was saved, as well as all household furniture.

Damage was estimated at \$30,000, and both theatre and home were covered by insurance.

Xmas Lay-Away Plan Adapted By Theatre

St. Catharines: The Lincoln Theatre, St. Kitts, managed by Roy Miller, has a gift lay-away plan for Christmas for patrons through the distribution of coupons with every adult admission for performances on Mondays and Thursdays until Dec. 20, with coupons being exchanged for household articles prior to the end of the year. The merchandise includes toasters, alarm clocks, electric frying pans, electric razors, bathroom scales, steam irons and other lines.

Present 2 NFB Films To Japanese Emperor

Ottawa: Two Canadian made films have been formally presented to the Emperor of Japan by Trade and Commerce Minister Howe on the occasion of his recent goodwill visit to that country.

The films, produced by the National Film Board, are "Land of the Long Day" and "World in a Marsh".

The rather unusual form of presentation was decided upon because of the Emperor's interest in films.

"World in a Marsh", produced by Michael Spencer of the Film Board and photographed by William Carrick of Toronto, deals with bird and insect life in a pond. It was chosen because the Emperor is a keen student of scientific subjects, particularly marine life.

"Land of the Long Day", also produced by Michael Spencer and directed by Douglas Wilkinson, is an authentic and exciting portrayal of life among the Eskimos of Canada's Eastern Arctic.

Both films are in color.

W-B Go All Out For New Color Featurette

Miami: In advance of the most extensive advertising-publicity-promotion campaigns ever to be accorded a featurette, a special screening of Warner Bros.' "Chasing The Sun", a four-reel film in WarnerColor, will be held under the auspices of the Air Transport Association for leading state and city dignitaries, top Air Force officials and industry executives, leading exhibitors in the Southeast, newspaper publishers and radio and television representatives, at the Hotel McAllister in Miami.

"Chasing The Sun," which features the beautiful splendor and entertainment values of such fabulous state attractions as the Cypress Gardens, Monkey Jungle, Rare Bird Farm, Parrot Jungle and Theatre of The Sea, among many others, dramatically presents the virtues of Florida as a tourist state. Picture is expected to play over ten thousand theatres in the United States and Canada to a potential domestic audience of over 50 million people. Also, the film will be distributed in all English speaking countries throughout the world and will be voiced in Spanish, French and German for release in these language-speaking countries.



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*ASSOCIATED SCREEN NEWS
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WAYNE-UA

(Continued from Page 1)

Wayne disclosed, will be made in the new Technirama process on location in the Sahara Desert. Interiors will be filmed in Rome. Wayne said that a 60-day shooting schedule has been set, involving 50 days of location work and 10 days of studio photography, probably at the Cinecitta Studios in the Italian capital.

Wayne declared that although the current Batjac-UA contract calls for four features, this does not preclude the possibility of new projects being added to the slate. He said that he considered United Artists the organization best equipped to handle the distribution and promotion of independent films.

Indicative of the scope of the promotion that will back "Legend of the Lost" is a UA budget of \$200,000 for pre-production and production publicity and exploitation alone.

Batjac's production rate, Wayne said, will be governed by the development of suitable properties. However, Batjac anticipates that its film-making activities over the next four years may hit an all-time high for an independent company. In addition to the UA commitments, Wayne is slated to make four features for 20th Century-Fox and one for RKO under previous contracts.

Wayne's tremendous boxoffice appeal is underscored by the \$28,500,000 gross registered by seven of his recent pictures. The production cost of this group, Wayne said, was \$7,000,000.

Wayne and his production staff left for Europe November 13 to make final preparations for "Legend of the Lost." Henry Hathaway will produce and direct from a screenplay by Ben Hecht. The original story is by Hathaway. In addition to starring, Wayne will serve as executive producer.

\$5,500,000 Cost For "Raintree County"

Hollywood: Filming of MGM's "Raintree County", which had been in production since April 2, was completed recently at a cost of \$5,500,000, a record high for any picture ever made by MGM in the United States.

Starring Montgomery Clift, Elizabeth Taylor, Eva Marie Saint, Nigel Patrick and Lee Marvin, "Raintree County" tells the story of a group of people from a small Indiana town whose lives are swept up in the vicious currents underlying the Civil War.

KAMLOOPS TV

(Continued from Page 1)

B.C. A CBC decision in this case was made quickly when it became known that a private corporation planned to install a closed-circuit at Kamloops with film and other programs from the United States and otherwise but not from the CBC. Other pocket-size TV transmitters for small cities and towns, using CBC prints, are expected, it was intimated.

RKO Title Change

New York: "That Night!" has been set by Galahad Productions as the final title for its production, formerly titled "Brave Tomorrow", it was announced last week by Himan Brown, Executive Producer of Galahad. "That Night!", being released by RKO and starring John Beal, Augusta Dabney and Shepard Strudwick, is the first of 12 features the independent outfit has contracted to supply RKO with during the next three years. John Newland directed.

Para. Profit Drops

New York: Paramount Pictures Corporation reports estimated consolidated net earnings for the third quarter of 1956 at \$1,742,000, which represents \$.87 per share, including \$.04 per share non-recurring profit on sale of film, etc. These earnings compare to \$2,515,000 or \$1.15 per share reported in 1955.

For the nine months of 1956 consolidated net earnings are estimated at \$6,743,000, which represents \$3.37 per share, based upon 1,999,816 shares outstanding at September 29, 1956, including \$1.38 per share non-recurring profit on the sale of film, etc. Comparative earnings for the same period in 1955 were estimated at \$7,680,000 or \$3.51 per share on 2,188,911 shares then outstanding.

W-B Title Changes

Hollywood: "Top Secret Affair" is the new title for Warner Bros.' "Melville Goodwin, U.S.A.," starring Susan Hayward and Kirk Douglas.

The Warner Bros. picture formerly titled "The Marshall of Independence," starring Randolph Scott, will now be called "Shoot Out at Medicine Bend."

"The Helen Morgan Story," to be directed by Michael Curtiz and produced by Richard Whorf for Warner Bros. is the new title of the picture previously announced as "Why Was I Born?"

Walbrook Added To "Saint Joan" Cast

Hollywood: Anton Walbrook, distinguished actor of the British screen and stage, has been signed to play the important role of Bishop Cauchon, principal accuser of Joan of Arc, in the Otto Preminger film production of Bernard Shaw's "Saint Joan." Announcement of his signing for the United Artists release which will be produced and directed by Preminger comes close upon the heels of Preminger's selection of a newcomer, 17-year-old Jean Seberg of Marshalltown, Iowa, out of 18,000 contestants for the leading role of Joan. Others already signed include Richard Widmark and Richard Burton.

PIONEERS

(Continued from Page 1)

Delegates from all divisions of the Pioneers will occupy head table places with their wives. Mayor Phillips and other distinguished guests will be present.

The Annual Award Dinner of the Pioneers is recognized as the industry's biggest event. Not alone does it focus national attention to the Industry by its press and newsreel coverage but it allows the Who's Who of the Industry from all parts of Canada to meet and renew friendships.

The capacity of the Crystal Ballroom of the King Edward is limited to 400, so we advise the early purchase of tickets by those planning to attend on the big night—November 22nd.

The Industry's BIGGEST EVENT

CANADIAN PICTURE PIONEERS ANNUAL DINNER and DANCE

Presenting
The 1956 Award To
OSCAR HANSON
"Pioneer of the Year"

Cocktails at 6.45
Dinner at 7.30
Dancing at 10 p.m.

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THE TEN COMMANDMENTS

ARE NOT LAWS— THEY ARE THE LAW!

The Lord handed down The Law through one man. That man was Moses—and thus the story of Moses stands as the most significant human drama ever lived. For here was a mighty figure, one who had been tested and tempered by the temptations of riches, power, and the flesh and who, through his own weaknesses and strength, had come to understand all that was base and all that was noble in Mankind.

Four books of the Holy Scriptures—Exodus, Leviticus, Numbers and Deuteronomy—tell us almost all about this man. The ancient historians, Philo and Josephus, fill out the knowledge of the earlier years of Moses' life.

Cecil B. DeMille has recorded, for the ages, all of the dramatic story of Moses and The Ten Commandments. He has brought to life, through the medium of the motion picture, this great subject which has been described as "The most decisive leap forward ever discernible in the human story."



Paramount Pictures will present Cecil B. DeMille's Production "THE TEN COMMANDMENTS", at the University Theatre, Toronto, starting November 23rd, and the Capitol Theatre, Montreal, starting December 1st. Twice daily. All seats reserved.

DIGEST

20th-FOX

(Continued from Page 1)

writers and stars being assembled to make this program possible.

Headed by Buddy Adler, Executive Head of Production, are such noted staff producers as Charles Brackett, Philip Dunne, Henry Ephron, Samuel G. Engel, Eugene Frenke, Nunnally Johnson, Louis Lighton, James Mason, Dick Powell, Otto Preminger, Walter Reisch, Herbert Bayard Swope, Jr., Frank Tashlin, David Weisbart and Robert Webb.

Independent producers preparing major productions for 20th release are Darryl F. Zanuck, Jerry Wald, David O. Selznick, Richard Rogers and Oscar Hammerstein II, Benedict Bogeaus, Andre Hakim, Robert L. Jacks and Robert Lippert.

The 20th product included in this expanded production schedule, by producer, are:

Buddy Adler — "Anastasia" adapted from the Guy Bolton-Marcelle Maurette hit Broadway play, directed in Europe by Anatole Litvak and returning Ingrid Bergman to the American screen after a seven-year absence. Co-starring with Miss Bergman are Yul Brynner and Helen Hayes. Arthur Laurents, noted Broadway playwright, wrote the screenplay.

"Heaven Knows, Mr. Allison", co-produced with Eugene Frenke and directed by Academy Award winner John Huston. This comedy drama of a nun and a Marine marooned on a desert island, co-stars Deborah Kerr and Robert Mitchum.

"A Hatful of Rain", the Broadway hit drama dealing with the complex problem of dope addiction. Fred Zinneman, the Academy Award winning director of "From Here To Eternity" and "Oklahoma!", will direct the Alfred Hayes screenplay with an impressive cast of Hollywood and Broadway favorites to be announced shortly.

"The Diary of Anne Frank", the Pulitzer Prize winning Broadway dramatic success. The Albert Hackett-Frances Goodrich play is now in its second season in New York.

"The Jean Harlow Story", the dramatic biography of one of the screen's all-time beauties. Mr. Adler is currently making an exhaustive search to find the Hollywood star who will best portray the famous star.

Also on Mr. Adler's schedule is "Solo", the drama of a jazz musician written for the screen by John Michael Hayes from a novel by Stanford Whitmore.

Charles Brackett — "The Wayward Bus", the best-selling John Steinbeck novel adapted to the screen by Ivan Moffatt, featuring an all-star cast.

"A Tree Grows In Brooklyn", a musical drama of the famous Betty Smith novel with Walter Lang directing.

"Lord Vanity", the swash-buckling adventure story based on the successful novel by Samuel Shellabarger.

Nunnally Johnson — "Oh Men! Oh Women!", produced, directed and written by Mr. Johnson based on the Broadway hit comedy. The hilarious spoof on psychoanalysis co-stars Ginger Rogers, Dan Dailey, David Niven, Barbara Rush and Tony Randall.

Also on Mr. Johnson's schedule are "Three Faces Of Eve", a multiple personality drama, and "The Wandering Jew", based on the world-famous Biblical novel.

Philip Dunne — In addition to directing and writing "Three Brave Men", a security risk drama, Mr. Dunne will personally produce "Ten North Frederick", John O'Hara's popular best-selling novel.

Henry Ephron — "The Desk Set", the hilarious Broadway comedy, which will be directed by Walter Lang and will co-star Katherine Hepburn and Spencer Tracy.

Also "A Certain Smile", the current best-selling novel by the youthful and provocative French novelist, Françoise Sagan. Albert Hackett and Frances Goodrich are adapting the novel.

"Can Can", the long running Broadway musical hit with music and lyrics by Cole Porter. Henry King will direct the Claude Binyon screenplay with a cast of international stars.

Samuel G. Engel — "Boy On A Dolphin", to be filmed in CinemaScope 55, is a spectacular adventure drama being shot on location in the Aegean Islands. Directed by Jean Negulesco, the film co-stars Clifton Webb, Alan Ladd and the Italian beauty, Sophia Loren.

Mr. Engel is also preparing "Bernardine", a fantasy comedy based on the play by Mary Chase, author of "Harvey" and "Fraulein", the powerful new novel by James McGovern.

Frank Tashlin — "The Girl Can't Help It", a rock 'n roll comedy with songs, based on a story by Garson Kanin. The film will present the heralded Jayne Mansfield in her first starring role. Co-starred are Tom Ewell and Edmond O'Brien.

"Will Success Spoil Rock Hunter?", a film adaptation of the rollicking Broadway comedy hit

by George Axelrod, which this week concludes its sparkling two-year run in New York.

Eugene Frenke — In addition to co-producing "Heaven Knows, Mr. Allison", Mr. Frenke will supervise the filming of "The Townsend Harris Story".

James Mason — The noted actor will produce and star in "Jane Eyre", the romantic classic by Charlotte Bronte, and "High Wind In Jamaica", based on an adventure story by Paul Osborn and Richard Hughes.

Dick Powell — "Getaway" from a novel by John Harris and "The Enemy Below" based on R. A. Rayner's adventure novel.

Herbert B. Swope, Jr. — "Three Brave Men", a drama dealing with the theme of security risks, directed by Philip Dunne and co-starring Ray Milland and Academy Award winner Ernest Borgnine.

Also "The Bravados", a western based on Frank O'Rourke's popular novel, and "The Iron Butterfly".

Also preparing productions for the 20th-Fox release schedule are a number of outstanding independent producers, who are readying top-quality pictures for 20th-Fox distribution. They include:

Darryl F. Zanuck — "Island In The Sun", based on the Literary Guild selection by Alec Waugh, which topped America's best-seller lists this past year. Directed by Robert Rossen from a screenplay by Alfred Hayes, the Zanuck production co-stars James Mason, Joan Fontaine, Dorothy Dandridge, Michael Rennie, Joan Collins and Harry Belafonte.

Also on the Zanuck schedule is Ernest Hemingway's "The Sun Also Rises", being produced by Walter Reisch under his supervision. To be directed by Henry King, the film will co-star Dana Wynter and Robert Stack.

Jerry Wald — "Peyton Place", based on the best-selling novel by Grace Metalious; "The Turn Of The Screw" from the Henry James novelette; "Jean Christophe", from the novel by Romain Rolland.

Also a film adaptation of William Faulkner's "The Sound And The Fury"; "The Hardhats", a dramatization of the H. M. Newell novel; "Kiss Them For Me", a wartime comedy; and "Down Payment", from John McPartland's novel.

David O. Selznick — "A Farewell To Arms", Ernest Hemingway's classic wartime romance adapted for the screen by Ben Hecht and starring Jennifer Jones.

Rodgers and Hammerstein — "South Pacific", the all-time Broadway musical classic by the famous song-writing team filmed in both

CinemaScope and Todd-AO. Joshua Logan will again handle the directional reins as he did on Broadway.

Benedict Bogeaus — "Conquest", a drama starring Ray Milland, Anthony Quinn and Debra Paget.

Andre Hakim — "Seawife", a wartime mystery filmed in England. Richard Burton and Joan Collins co-star in the drama.

Robert L. Jacks — "The Circle", a provocative western drama.

20th's production and release schedule will also include a number of special productions as yet unassigned to specific producers. These special pictures include:

"The Greatest Story Ever Told", the moving religious classic by Fulton Oursler; "Tigrero", an action film based on big game hunting in the South American jungle; "Iris", an F. Hugh Herbert original comedy.

Also "The Queen Of Sheba", a mighty religious spectacle; "The Lady And The Lumberjack"; "The Song Of Ruth", a religious drama; "Bellevue Is My Home", the behind-the-scenes story of the famous New York hospital; "Harry Black", a British drama; and "These Thousand Hills", an outdoor epic from the novel by A. B. Guthrie.

Carl Peppercorn Back In Film Biz Again

New York: Carl Peppercorn, one-time Canadian General Manager for RKO, and more recently associated with the Bennett enterprises, Principal Investments, in an executive capacity in Toronto, has returned to the U.S. and the motion picture industry, being appointed assistant to President Frank Kessler of Continental Distributing Inc., it was announced recently by Walter Reade, Jr., Chairman of the Board of Continental.

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starring Basil Rathbone • Akim Tamiroff • Lon Chaney
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"GAMBLING MAN"

starring Dane Clark • Ben Cooper
Lori Nelson • Ellen Drew

"JUNGLE HEAT"

starring Lex Barker • Mari Blanchard

"PHARAOH'S CURSE"

starring Mark Dana • Ziva Shapir • Diane Brewster

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Don Gordon

"THE GIRL IN BLACK STOCKINGS"

starring Lex Barker • Anne Bancroft • Mamie Van Doren
Ron Randell • Marie Windsor • John Dehner

"TOMAHAWK TRAIL"

starring Chuck Connors • John Smith • Susan Cummings
Lisa Montell

"VOODOO ISLAND"

starring Boris Karloff

"WAR DRUMS"

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starring Lex Barker • Joan Taylor • Ben Johnson

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